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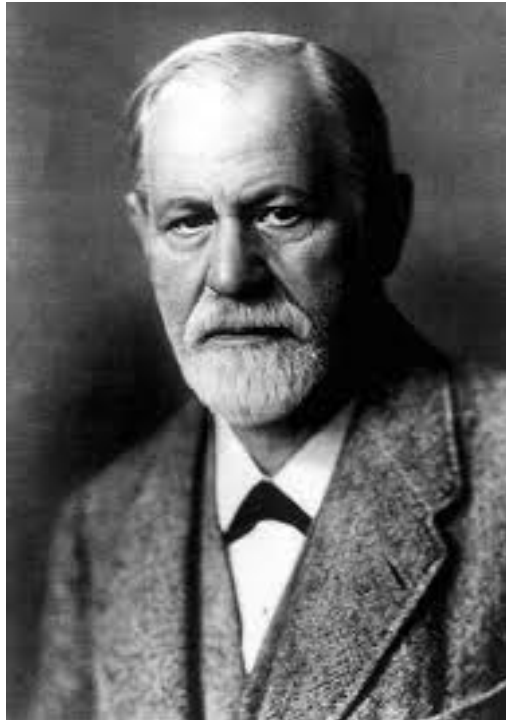
Storytelling on Collective Consciousness in Organizations

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Storytelling in Organizations: Psychological Ancestors



Sigmund Freud
1856 – 1939

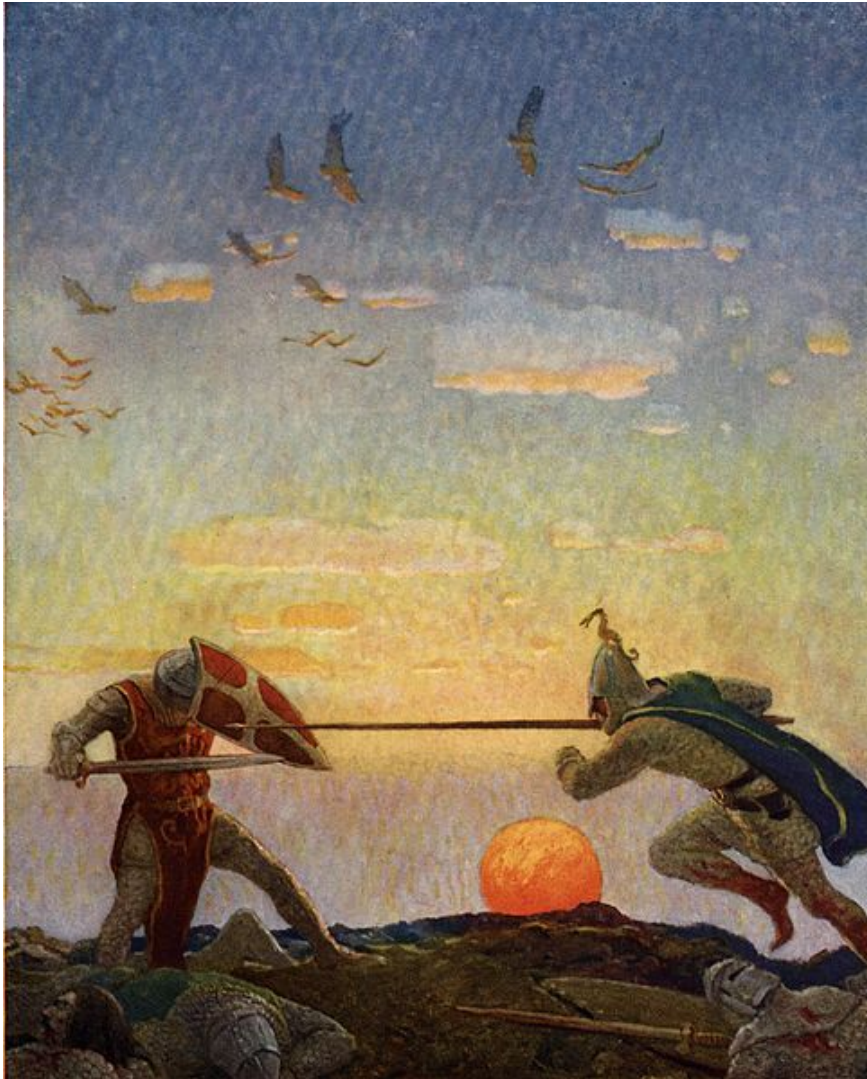


Carl Jung
1865-1971



Roberto Assagioli
1888-1974

Stories on interpretation and analysis



Stories of collective consciousness



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Story

that you would like



to unfold?



Foto: Piero Ferruci

Thank You!

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